

# Irish Funds International In-Person & Digital Engagement Events - Sponsorship Information 2024



The Irish Funds programme of international promotional activity in 2024 includes a focus on core events in the UK, USA and Ireland in addition to the continued development of webinar and digital platform engagement covering key issues impacting the global funds and asset management industry.

The 2024 calendar for Irish Funds international in-person events includes:

<b>Wed 13 March</b>	<b>Irish Funds Boston Seminar</b> (morning seminar with breakfast)
<b>Thurs 14 March</b>	<b>Irish Funds New York Seminar</b> (afternoon seminar with drinks reception)
<b>Thurs 18 April</b>	<b>Irish Funds London Alternative Investment Seminar</b> (afternoon seminar with drinks reception)
<b>Thurs 23 May</b>	<b>Irish Funds Annual Global Funds Conference</b> , Dublin (full day event)
<b>Thurs 21 November</b>	<b>Irish Funds Annual UK Symposium</b> , London (full day event)

## 25% sponsorship discount for members

Member companies of Irish Funds receive a 25% discount on all individual sponsorship items.

### Premium Sponsorship 2024

**Premium Partner sponsorship of Irish Funds provides a high and consistent level of branding exposure across the full spectrum of Irish Funds international digital and physical events throughout the year.**

Irish Funds Premium Sponsors receive enhanced branding and marketing coverage at the 5 international physical events listed above alongside a minimum of 10 webinars & digital engagement events with significant additional promotional exposure on the Irish Funds website and social media channels over the course of the calendar year.

There are a maximum of 12 Premium Partner sponsors slots available in 2024 and they are available initially on a first refusal basis to Premium Sponsors from 2023; - any remaining slots will be open to all companies on a first-come, first-served basis. **The cost of Premium Sponsorship in 2024 for member firms is €24,000 (limited availability).**

Full details on Premium Sponsorship [are available here](#).

### Individual Event Sponsorship Opportunities in 2024

A select number of sponsorship and branding opportunities are also available for the core Irish Funds events in Ireland, UK and USA in 2024 and these are now open for booking on a first-come, first-served basis. Sponsorship opportunities provide exclusive pre-event access to attendee registration details (GDPR compliant) and further details on each individual item is available upon request from Irish Funds.

To discuss any aspect of sponsorship please contact [events@irishfunds.ie](mailto:events@irishfunds.ie) and to confirm a booking for 2024, please complete and return the form in this document.

**13 & 14 March 2024****North American Seminars***Boston & New York*

Event Partner (2 events)	€5,690 + VAT
Lanyards (2 events)	€7,590 + VAT
Pens & Notebooks (+ supply, 2 events)	€4,710 + VAT
<del>Drinks Reception (New York)</del>	<del>€6,960 + VAT</del>
<del>Breakfast Sponsor (Boston)</del>	<del>€5,690 + VAT</del>

**18 April 2024****UK Alternative Investment Seminar***London*

Event Partner	€4,810 + VAT
Lanyards	€6,190 + VAT
Pens & Notebooks (+ supply)	€4,430 + VAT
<del>Coffee Break</del>	<del>€3,920 + VAT</del>
Drinks Reception	€5,690 + VAT
Exhibition Space	€5,060 + VAT

**23 May 2024****Annual Global Funds Conference***Dublin*

Event Partner	€5,690 + VAT
<del>Lanyards</del>	<del>€8,940 + VAT</del>
Pens & Notebooks (+ supply)	€6,330 + VAT
Breakfast	€5,820 + VAT
<del>Coffee Break (2 available, AM &amp; PM)</del>	<del>€6,960 + VAT</del>
<del>Lunch</del>	<del>€7,340 + VAT</del>
Drinks Reception	€6,330 + VAT
Dinner Co-Sponsorship	€9,240 + VAT
Water Bottle Branded Tags	€5,820 + VAT
Exhibition Space (limited availability)	€7,920 + VAT
WiFi Sponsor	€5,950 + VAT
Speaker Ready Room Sponsor	€4,430 + VAT
Conference Bags (+ supply)	€5,820 + VAT

**22 May 2024****Annual Golf Tournament***Dublin*

<del>Golf Title Sponsorship</del>	<del>€17,490 + VAT</del>
Sponsor a Hole	€2,850 + VAT
<del>Social Tennis Tournament Sponsorship (2 slots)</del>	<del>€2,500 + VAT</del>

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**21 November 2024****Irish Funds 11<sup>th</sup> Annual UK Symposium**

London

Event Partner	€5,690 + VAT
Lanyards	€7,590 + VAT
Pens & Notebooks (+ supply)	€5,310 + VAT
Breakfast	€5,820 + VAT
Coffee Break (2 available, AM & PM)	€5,820 + VAT
Lunch	€7,340 + VAT
Exhibition Stand	€7,660 + VAT
Drinks Reception Sponsorship	€7,590 + VAT
WiFi Sponsor	€5,820 + VAT

**MasterClass Webinars (2 opportunities available)**

We are offering the opportunity in 2024 of running a thematic webinar directly with Irish Funds. The webinar will be promoted as *Irish Funds “Title of webinar” in association with “sponsor name”* who will receive **exclusive** branding around the event. Any MasterClass webinar, theme and agenda is dependent upon Irish Funds approval and agreement between Irish Funds and the sponsor. The sponsor will provide a minimum of 2 participants including the moderator and may also provide an accompanying brochure relevant to the topic. Promotion of the event will be extensive across all Irish Funds marketing channels and the sponsor will receive access to attendee registration data (GDPR compliant).

MasterClass webinar sponsorship (max 2 available)      €12,000 + VAT

### **37<sup>th</sup> Annual Conference of the International Investment Funds Association** **“Green Horizons, Global Connections”**

Dublin, 7 to 9 October, 2024.

[www.iifa2024.org](http://www.iifa2024.org)

The International Investment Fund Association are holding their 37<sup>th</sup> Annual Conference in Dublin on 7 to 9 October 2024. This is a flagship event in the global investment management community and as the host association, Irish Funds have the opportunity to showcase our industry and our high level of active engagement in the global regulatory ecosystem.

This event will attract an international audience of 60 attendees drawn from the constituent member organisations of the IIFA, including Irish Funds. <https://iifa.ca/page/members>

On a strictly first-come, first-served basis, we are offering 4 sponsorship opportunities at the IIFA Ireland 2024 Conference. Benefits include:

- Company logo and weblink prominent on [www.iifa2024.org](http://www.iifa2024.org)
- Company logo and full page advertisement in the delegate programme book.
- 1 x ticket for all IIFA 2024 networking events, taking place on the evenings of October 7<sup>th</sup> (Welcome Reception), October 8<sup>th</sup> (Irish-themed evening) and October 9<sup>th</sup> (Conference Dinner)
- An opportunity to include a company brochure in the delegate packs for IIFA 2024.

Furthermore, IIFA 2024 sponsors will be given the opportunity to nominate a subject matter expert to participate in a panel discussion in the event programme, which is currently under development (subject to approval from the Conference Agenda Committee).

**IIFA Ireland 2024 – Sponsorship cost: €3,000. (Limited to 4 sponsorships).**

## Sponsorship items include:

Sponsorship	Logo + web link on event webpage	Logo on event mail-outs	Access to delegate list	Logo on venue stage	Logo acknowledgement on-site	Venue pull up banner	Venue exhibition space	Display of marketing materials on shared venue media table	Opportunity to provide article content for the Annual Conference online newsletter	Logo in printed agenda booklet (Annual Conference only)
Premium	✓	✓	✓	✓	✓	✓	✗	✓	✓	✓
Event partner	✓	✓	✓	Annual Conference only	✓	✓	✗	✓	✗	✓
Breakfast	✓	✓	✓	✗	✓	✓	✗	✓	✗	✓
Lunch	✓	✓	✓	✗	✓	✓	✗	✓	✗	✓
Drinks reception	✓	✓	✓	✗	✓	✓	✗	✓	✗	✓
Coffee break (AM/PM)	✓	✓	✓	✗	✓	✓	✗	✓	✗	✓
Lanyards	✓	✓	✓	✗	✓	✗	✗	✗	✗	✓
Pens and notebooks	✓	✓	✓	✗	✓	✓	✗	✗	✗	✓
Exhibition stand	✓	✓	✓	✗	✓	✗	✓	✗	✗	✓

\* For full sponsorship details, please contact [events@irishfunds.ie](mailto:events@irishfunds.ie)

# Sponsorship Booking Form 2024 - Irish Funds



To discuss any aspect of sponsorship please contact Irish Funds using the details below. To confirm a sponsorship booking for 2024, please complete and return this form to [events@irishfunds.ie](mailto:events@irishfunds.ie).

## IRISH FUNDS

Ground Floor, Ashford House, 18-22 Tara Street  
Dublin 2, D02 VX67, IRELAND,  
T + 353 1 6753200

E [events@irishfunds.ie](mailto:events@irishfunds.ie) W [www.irishfunds.ie](http://www.irishfunds.ie)

## Company Details:

Company Name & Address	
Invoicing Name & Address (if different)	
VAT Number:	
Contact person for invoicing	
Email address	Phone number
Contact person for events & sponsorship (if different)	
Email address	Phone number

## Sponsorship Requests:

Sponsorship Items	Members	Non-Members
	€	€
	€	€
	€	€

**TOTAL: €**

Note: all bookings are subject to the Terms and Conditions of sponsorship opportunities, details of which will be confirmed at the time of invoicing. Sponsorship costs are also subject to the VAT in accordance with the laws and regulations of Ireland.

Return this form by email to [events@irishfunds.ie](mailto:events@irishfunds.ie)