

Funds Stories by Irish Funds



Sponsorship Opportunity

This summer, Irish Funds will launch an inaugural **four-part audio podcast series**, released in the lead-up to the Annual Conference on **1 October**.

Funds Stories will feature engaging, long-form conversations with influential leaders who have played a pivotal role in shaping Ireland's funds industry. Each episode will explore their personal journeys - from how they entered the industry to the key influences, defining moments, successes, and challenges that have shaped their careers.

Sponsorship Opportunity - we are seeking a **headline sponsor** to partner with us on this new initiative. As the sponsor, you will have the opportunity to:

- **Actively shape the content** by contributing editorially as a moderator/interviewer
- **Nominate and help secure high-profile interviewees** for the series
- **Position your organisation at the centre of industry storytelling and thought leadership**

Sponsor Benefits - In return, the headline sponsor will receive:

- **Exclusive branding** across the podcast series
- Promotion across **all Irish Funds marketing channels**, including distribution platforms such as Spotify
- High-visibility exposure in the **lead-up to the Annual Conference**
- The opportunity to include a **short, branded audio message ("sting")** within each episode
- **First option to extend the partnership** for future podcast series and post-Conference content

Sponsorship fee: €4,000 + VAT (25% discount for Irish Funds member firms).

For further information and enquiries, email events@irishfunds.ie. This opportunity is available on a first-come, first served basis.

